

The background is a detailed stained glass design. It features a central gold eight-pointed star with a smaller four-pointed star at its center, set within a circular frame. This is surrounded by a larger, ornate archway. The archway is filled with blue and gold patterns, including floral motifs and small stars. The entire design is framed by a decorative border of blue and gold, with large blue flowers and green leaves at the corners.

STARLIGHT FAIRE

A FANTASY BOOK & ARTISAN FESTIVAL

MAY 22 & 23 2027
PINE RIVERS PARK

WHERE STORIES COME ALIVE

WELCOME

STARLIGHT FAIRE WAS BORN FROM A SIMPLE
IDEA:

WHAT IF WE CREATED A FANTASY EVENT
WHERE BOOKS, ARTISTS, ARTISANS, COSPLAYERS
AND DREAMERS COULD GATHER IN ONE
MAGICAL VILLAGE?

NOT SIMPLY A MARKET.
A WORLD BROUGHT TO LIFE.

EVENT OVERVIEW

LOCATION :

PINE RIVERS PARK

DATE:

MAY 22 & 23 2027

DURATION

FRIDAY SETUP
FRIDAY FANTASY BALL
SATURDAY FESTIVAL
SUNDAY FESTIVAL

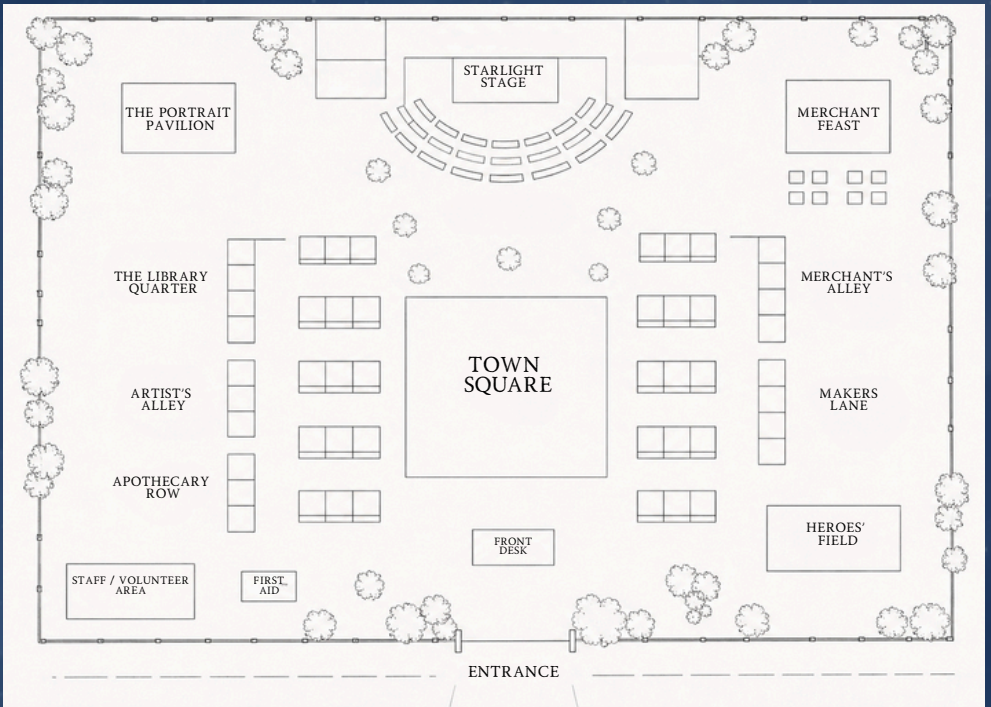
EXPECTED ATTENDANCE

500 DAILY TICKETS

AUDIENCE:

READERS
FAMILIES
FANTASY LOVERS
COSPLAYERS
COLLECTORS
LOCAL COMMUNITY

THE FESTIVAL MAP (IDEA)



TOWN SQUARE INSPO

THE HEART OF STARLIGHT FAIRE

(COSPLAY PARADES - AUTHOR SPOTLIGHTS - WANDERING
MUSICIANS - INTERACTIVE EXPERIENCES
- QUEST BOARD)

AT THE CENTER OF THE VILLAGE LIES THE TOWN SQUARE, A
GATHERING PLACE WHERE VISITORS CAN MEET, EXPLORE,
REST, PARTICIPATE AND DISCOVER UNEXPECTED MOMENTS
OF MAGIC THROUGHOUT THE DAY.

THE TOWN SQUARE SERVES AS THE SOCIAL HEART OF THE
FAIRE, CONNECTING EVERY DISTRICT OF THE VILLAGE AND
PROVIDING A CENTRAL HUB FOR ACTIVITIES,
ANNOUNCEMENTS AND COMMUNITY EXPERIENCES.



LIBRARY QUARTER INSPO

WHERE STORIES BEGIN

THE PLACE FOR AUTHORS, PUBLISHERS, BOOKISH SHOPS...
AUTHOR SIGNINGS, MEET AND GREET,

THE LIBRARY QUARTER IS THE LITERARY HEART OF
STARLIGHT FAIRE, BRINGING TOGETHER AUTHORS,
PUBLISHERS, BOOKISH BUSINESSES AND READERS IN A
DEDICATED SPACE CELEBRATING STORYTELLING.

VISITORS CAN BROWSE NEW RELEASES, MEET AUTHORS,
COLLECT SIGNATURES, DISCOVER HIDDEN GEMS AND
IMMERSE THEMSELVES IN THE WORLDS CREATED BY
INDEPENDENT AND TRADITIONAL STORYTELLERS ALIKE.



ARTIST ALLEY INSPO

A CELEBRATION OF CREATIVITY

THE PLACE ILLUSTRATORS, ARTISTS, STATIONARY DESIGNERS,
LIVE SKETCHING, ART DEMONSTRATION

ARTIST'S ALLEY SHOWCASES THE INCREDIBLE TALENT OF
ILLUSTRATORS, PAINTERS, DESIGNERS AND CREATORS
FROM ACROSS THE FANTASY COMMUNITY.

GUESTS CAN DISCOVER ORIGINAL ARTWORK,
COMMISSIONS, PRINTS AND HANDMADE CREATIONS
INSPIRED BY FANTASY, FOLKLORE AND IMAGINATION.



APOTHECARY ROW INSPO

POTIONS, CURIOSITIES & MAGIC

THE PLACE FOR CANDLES, SOAPS, TEAS, POTIONS, CRYSTAL,
WITCHCRAFT AND HERBAL CREATORS

ONE OF THE MOST ENCHANTING AREAS OF THE FAIRE,
APOTHECARY ROW IS DEDICATED TO ALL THINGS MAGICAL,
WHIMSICAL AND MYSTERIOUS.

IDEAL ACTIVITIES SUCH AS:
TEA TASTINGS - FANTASY APOTHECARY EXPERIENCES -
INTERACTIVE POTION WORKSHOPS



MERCHNATS ALLEY INSPO

TREASURES FROM ACROSS THE REALMS

THE PERFECT SPORT FOR JEWELLERY MAKERS, LEATHER-
WORKERS, WOODWORKERS, FANTASY MERCHANDISE,
COLLECTIBLES

MERCHANT'S ROW OFFERS A DIVERSE COLLECTION OF
HANDCRAFTED GOODS AND FANTASY-INSPIRED WARES.
VISITORS CAN DISCOVER UNIQUE GIFTS, ARTISAN
CREATIONS AND RARE TREASURES FROM TRAVELLING
MERCHANTS.



MAKERS LANE INSPO

CRAFTED BY HAND, MADE WITH PASSION

THE PERFECT SPORT FOR JEWELLERY MAKERS, LEATHER-
WORKERS, WOODWORKERS, FANTASY MERCHANDISE,
COLLECTIBLES

MAKER'S LANE CELEBRATES CRAFTSMANSHIP AND THE
INCREDIBLE TALENT OF CREATORS WHO TRANSFORM RAW
MATERIALS INTO BEAUTIFUL AND UNIQUE WORKS OF ART.
THIS DISTRICT IS DEDICATED TO MAKERS, ARTISANS AND
CRAFTSPEOPLE WHOSE CREATIONS BRING FANTASY WORLDS TO
LIFE.



WHY SEPARATE MAKER'S LANE FROM MERCHANT'S ALLEY?

 **MAKER'S LANE
CREATES THE GOODS**

FOCUSES ON:
HANDMADE
ARTISAN
CRAFTSMANSHIP
DEMONSTRATIONS

 **MERCHANT'S ROW
TRADES THE GOODS**

FOCUSES ON:
COLLECTIBLES
FANTASY MERCHANDISE
CURIOSITIES
IMPORTED WARES

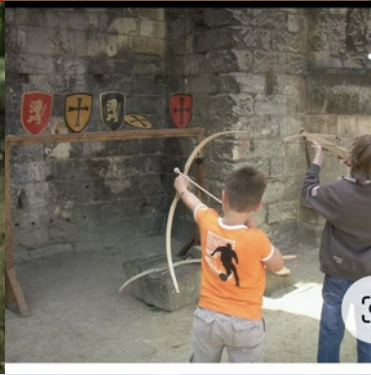
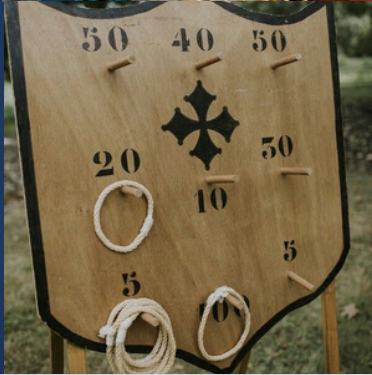
THIS DISTINCTION HELPS VISITORS UNDERSTAND THAT MAKER'S LANE IS WHERE THEY MEET THE CREATORS THEMSELVES, WHILE MERCHANT'S ROW FEELS MORE LIKE A BUSTLING FANTASY MARKETPLACE FULL OF DISCOVERIES AND TREASURES FROM ACROSS THE REALMS.

HEROE'S FIELD INSPO

LEARN, TRAIN & ADVENTURE

HEROES' FIELD IS THE INTERACTIVE HEART OF STARLIGHT FAIRE. A PLACE WHERE VISITORS DON'T JUST WATCH FANTASY WORLDS: THEY STEP INTO THEM.

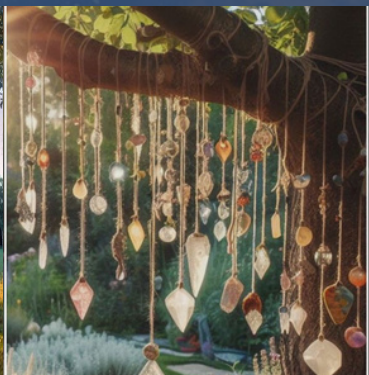
DEDICATED TO WORKSHOPS, DEMONSTRATIONS, GUILDS AND HANDS-ON EXPERIENCES, HEROES' FIELD INVITES GUESTS OF ALL AGES TO LEARN NEW SKILLS, TRY SOMETHING DIFFERENT AND BECOME PART OF THE ADVENTURE.



PORTRAIT PAVILION INSPO

CAPTURE YOUR STORY

THE PORTRAIT PAVILION OFFERS PROFESSIONAL FANTASY-INSPIRED PHOTOGRAPHY EXPERIENCES FOR GUESTS THROUGHOUT THE WEEKEND. VISITORS CAN STEP INTO CHARACTER AND LEAVE WITH A LASTING MEMORY OF THEIR ADVENTURE.



ENCHANTED GARDENS INSPO

A PLACE TO WANDER

A QUIET RETREAT WITHIN THE FAIRE WHERE GUESTS CAN RELAX, EXPLORE AND DISCOVER HIDDEN MOMENTS OF MAGIC. PERFECT FOR FAMILIES, PHOTOGRAPHERS AND THOSE LOOKING FOR A PEACEFUL ESCAPE.

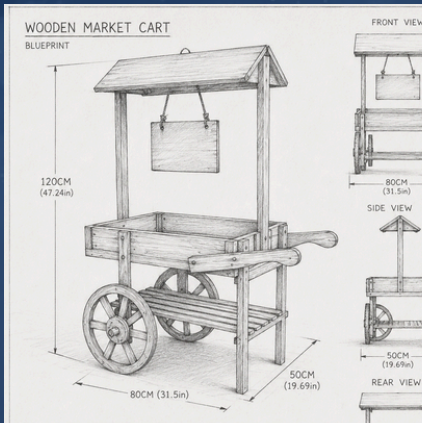
FEATURED ACTIVITIES

- FAIRY DOOR TRAIL
- GARDEN PHOTO LOCATIONS
- STORYBOOK DISPLAYS
- INTERACTIVE QUESTS
- PICNIC AREAS



CHOOSE YOUR BOOTH

FIND YOUR IDEAL BOOTH



MARKET CART:

IDEAL FOR TINY MAKERS, ADD-ONS, SMALL BOOKISH GOODS. LITTLE VENDORS

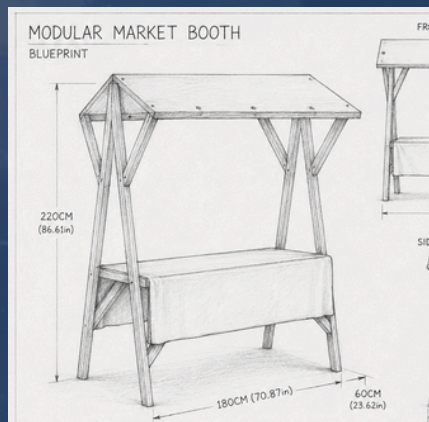
\$120 FOR THE WEEKEND

WANDERING MERCHANT

BOOTH 1.8M

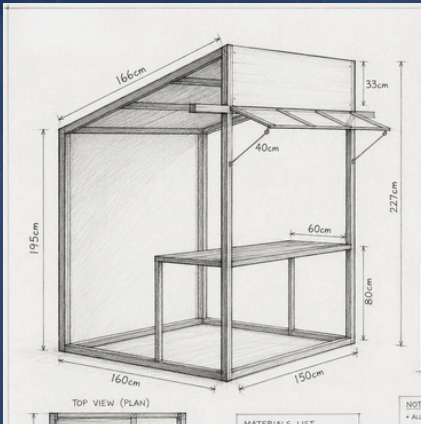
IDEAL FOR AUTHORS, ARTISTS, JEWELLERY, STICKERS.

\$250 FOR THE WEEKEND



CHOOSE YOUR BOOTH

FIND YOUR IDEAL BOOTH



BOUTIQUE MERCHANT

BOOTH 1.6M

IDEAL BEST FOR THOSE LOOKING FOR MORE STRUCTURE BACK WALL/SIGNAGE, BOUTIQUE FEEL.

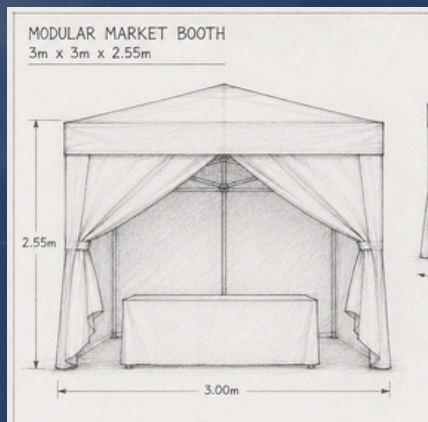
\$250 FOR THE WEEKEND

GUILD BOOTH

BOOTH 3X3M

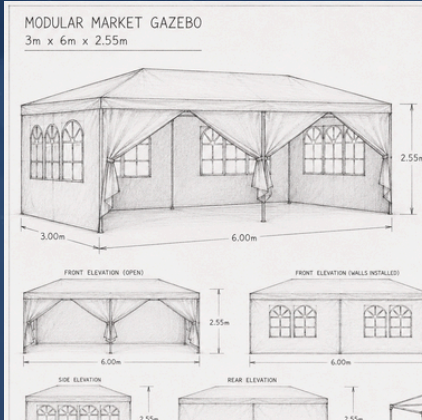
IDEAL FOR ESTABLISHED VENDORS, APOTHECARIES, CANDLES, LARGER DISPLAYS

\$350 FOR THE WEEKEND



CHOOSE YOUR BOOTH

FIND YOUR IDEAL BOOTH



GRAND GUILD BOOTH

BOOTH 3X6M

IDEAL PREMIUM VENDOR,
SPONSOR, PUBLISHER,
LARGE IMMERSIVE SETUP.

\$650 FOR THE WEEKEND

OPTIONAL ADD-ONS:

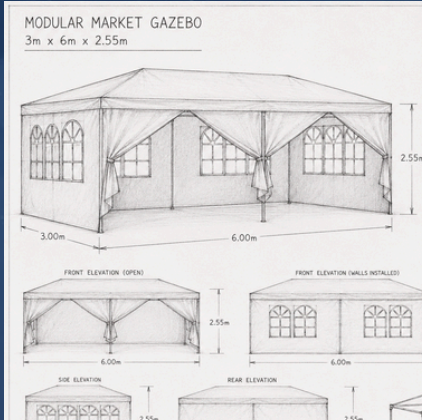
- POWER ACCESS: +\$30-\$50
- EXTRA TABLE: +\$20
- **FOOD VENDOR:** \$400-\$600 DEPENDING ON POWER/WATER NEEDS

INCLUDED WITH EVERY BOOTH

- LISTING ON WEBSITE
- SOCIAL MEDIA PROMOTION
- EVENT MAP PLACEMENT
- VENDOR DIRECTORY
- ACCESS TO SETUP DAY
- EVENT SUPPORT

CHOOSE YOUR BOOTH

FIND YOUR IDEAL BOOTH



GRAND GUILD BOOTH

BOOTH 3X6M

IDEAL PREMIUM VENDOR,
SPONSOR, PUBLISHER,
LARGE IMMERSIVE SETUP.

\$650 FOR THE WEEKEND

OPTIONAL ADD-ONS:

- POWER ACCESS: +\$30-\$50
- EXTRA TABLE: +\$20
- **FOOD VENDOR:** \$400-\$600 DEPENDING ON POWER/WATER NEEDS

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- EVENT MAP PLACEMENT
- VENDOR DIRECTORY
- ACCESS TO SETUP DAY
- EVENT SUPPORT

THE STARLIGHT BALL

(FRIDAY EVENING EVENT)

AN EVENING BENEATH THE STARS

A SEPARATELY TICKETED OPENING-NIGHT CELEBRATION BRINGING TOGETHER AUTHORS, CREATORS, VENDORS AND GUESTS FOR AN UNFORGETTABLE EVENING.

EXPERIENCES

- ✦ FANTASY FORMAL ATTIRE
- ✦ LIVE MUSIC
- ✦ DANCING
- ✦ PHOTO OPPORTUNITIES
- ✦ OPENING CEREMONY
- ✦ COMMUNITY GATHERING

THE STARLIGHT BALL OFFICIALLY OPENS THE GATES TO THE WEEKEND'S ADVENTURE.



EXPRESSION OF INTEREST

Join the Village

Starlight Faire is currently seeking authors, artists, makers, merchants, performers, workshops and fantasy-inspired businesses to help bring our world to life.

We're looking for passionate creators who align with the spirit of the Faire: creativity, imagination, craftsmanship, storytelling and community.

Whether you sell books, artwork, potions, candles, jewellery, fantasy wares or immersive experiences, we'd love to hear from you.

Application Process

Step One

Submit an Expression of Interest form.

Step Two

Applications are reviewed based on:

- Product quality
- Event fit
- Originality
- Variety within the marketplace

Step Three

Successful applicants will receive a Vendor Information Pack and booking invoice.

SPONSORSHIP OPPORTUNITIES

Help Bring The Realms To Life

Starlight Faire is more than a market. It is a community-driven fantasy festival designed to celebrate creativity, storytelling, craftsmanship and imagination.

By becoming a sponsor, your business helps transform a simple park into a living fantasy village while connecting with thousands of passionate readers, families, artists, cosplayers and creators.

Whether you're looking to support the arts, increase brand awareness or become part of something truly magical, we'd love to welcome you into the village.

Why Sponsor Starlight Faire?

Support Literature & Creativity

Champion independent authors, artists and creators.

Community Engagement

Connect with families, readers, makers and fantasy enthusiasts.

Brand Visibility

Gain exposure through:

- Social media
- Event signage
- Website listings
- Printed programs
- Festival maps

Create Something Memorable

Sponsors don't just place logos. They help create experiences.

BECOME A REALM SPONSOR

Instead of traditional sponsorship packages, sponsors can help bring sections of the Faire to life.



Sponsor The Library Quarter

Help create the literary heart of the Faire.

Examples:

- Reading Lounge
- Author Stage
- Book Nook
- Storytelling Corner

Recognition:

"The Library Quarter proudly presented by [Business Name]"



Sponsor Artist's Alley

Support local artists and creators.

Examples:

- Artist Demonstration Area
- Community Mural
- Creative Workshop Space

Recognition:

"Artist's Alley presented by [Business Name]"

Sponsor Heroes' Field

Support workshops, demonstrations and interactive experiences.

Examples:

- Archery Range
- Sword Fighting Arena
- Quest Challenges
- Workshop Marquees

Recognition:

"Heroes' Field presented by [Business Name]"

Sponsor The Portrait Pavilion

One of the most photographed locations of the entire festival.

Examples:

- Fantasy Throne
- Floral Installation
- Photo Backdrop
- Cosplay Portrait Area

Recognition:

"Portrait Pavillion presented by [Business Name]"

Sponsor The Merchant's Feast

Support the social heart of the festival.

Examples:

- Picnic Tables
- Community Tables
- Music Stage

Recognition:

"The Merchant's Feast proudly sponsored by [Business Name]"

CREATE A LANDMARK

Sponsors can help create temporary decorative installations throughout the Faire. These become destination locations visitors seek out throughout the weekend.

The Astral Gate

The main entrance to the Faire.

Every visitor passes through.

Potential Sponsor Investment:

\$2,500–\$5,000

The Town Square Beacon

A giant sculpture placed in the Town Square.

Potential Sponsor Investment:

\$2,000–\$4,000

Fairy Door Trail

A magical scavenger hunt around the festival.

Potential Sponsor Investment:

\$1,500–\$3,000

The Quest Board

An interactive attraction visited by every guest participating in festival activities.

Potential Sponsor Investment:

\$1,000–\$2,500

CORPORATE SPONSORSHIP PACKAGES

Bronze Sponsor

\$500

- ✓ Website recognition
- ✓ Social media mention
- ✓ Program listing
- ✓ Sponsor badge

Silver Sponsor

\$1,500 | Everything in Bronze plus:

- ✓ Event signage
- ✓ Vendor guide recognition
- ✓ Featured social media post
- ✓ Booth space option

Bronze Sponsor

\$3,000 | Everything in Silver plus:

- ✓ District sponsorship opportunity
- ✓ Stage acknowledgements
- ✓ Premium logo placement
- ✓ Large promotional presence

Platinum Sponsor

\$5,000+ | Everything in Gold plus:


- ✓ Naming rights to major attraction
- ✓ Feature placement throughout the festival
- ✓ VIP invitations
- ✓ Custom sponsorship activation

LET'S BUILD SOMETHING MAGICAL

Starlight Faire is seeking businesses, organisations and community partners who believe in the power of stories, creativity and connection. Together, we can create an unforgettable experience for our community.

Contact Us

 info@starlightpresspublishing.com.au

 www.starlightpresspublishing.com.au

 [@starlightpress.publishing](https://www.instagram.com/starlightpress.publishing)

And we'd love for you to be part of it.



THE GATE IS OPEN
AND WE'D LOVE FOR YOU TO BE PART OF IT.

