



STARLIGHT FAIRE  
VENDOR TERMS, CONDITIONS &  
EVENT POLICIES



# WELCOME

Thank you for your interest in becoming part of Starlight  
Faire.

Our goal is to create a safe, welcoming, professional and  
immersive fantasy festival for visitors, vendors, performers,  
volunteers and sponsors.

These policies have been developed to ensure the safety of  
all participants while preserving the unique atmosphere of  
the Faire.

By submitting an application and accepting a vendor space,  
you agree to comply with these Terms, Conditions and Event  
Policies.

## 1. EVENT PHILOSOPHY

Starlight Faire is not a traditional market. It is a curated fantasy village designed to celebrate storytelling, creativity, craftsmanship and community. All vendors contribute to the visitor experience and are expected to actively support the immersive atmosphere of the event. The organisers reserve the right to curate vendors, locations, displays and activities to ensure a balanced and cohesive event.

## OUR AI STANCE

Starlight Faire was created to celebrate storytelling, craftsmanship, imagination, and the incredible work of human creators.

Our event exists to showcase fantasy books, artwork, handcrafted products, and creative businesses built through human creativity and artistic skill. As organisers, we believe that human creativity is something worth protecting, celebrating, and investing in.

For this reason, **Starlight Faire does not accept vendors or authors whose products are created using generative AI**, including AI-generated artwork, written works, or other creative content intended for sale.

**This policy reflects the personal values and creative philosophy of the event organisers.** It is not intended as a judgement of individuals who choose to use AI elsewhere, but rather a decision about the type of event and creative community we wish to cultivate.

## VENDOR RESPONSIBILITY

By submitting an application, vendors confirm that the products they are applying to sell comply with this policy.

If a **vendor has any questions** about whether a product, workflow, or creative process aligns with our requirements, we strongly encourage them to contact us **before submitting an application or making payment**.

We are always happy to discuss individual circumstances and provide clarification.

## REVIEW PROCESS

Applications are reviewed using the information provided by the vendor, together with publicly available information where appropriate, including websites and social media that represent the applicant's business. Our aim is to make thoughtful, informed decisions while recognising that no review process is perfect.

We also recognise that there is an important distinction between:

- generative AI used to create artistic or written works for sale;
- AI-assisted tools that support administrative or technical tasks; and
- honest mistakes or misunderstandings regarding AI-generated content.

We are committed to considering each situation carefully and fairly.

## OUR APPROACH

Our **goal is not to encourage public accusations**, online harassment, or "AI witch hunts."

We believe that **respectful conversations, education, and transparency create a healthier creative community than public outrage.**

Where concerns arise, we will communicate privately with the vendor wherever appropriate and allow an opportunity for clarification before making a decision.

## FALSE DECLARATIONS

If a vendor knowingly provides false or misleading information regarding the use of generative AI in products submitted for sale, the organiser reserves the right to:

- cancel the vendor's participation before the event;
- remove the vendor from the event if necessary; and
- retain any fees already paid.

If evidence later demonstrates that a vendor intentionally misrepresented their products during the application process, the organiser also reserves the right to decline future applications.

## ORGANISER'S DISCRETION

Vendor acceptance remains entirely at the discretion of the event organisers. **All decisions are made with the intention of preserving the creative vision, values, and atmosphere of Starlight Faire.**

Our aim is to create an event where readers, artists, authors, makers, and fantasy lovers can confidently celebrate original human creativity in a welcoming and respectful environment.

## **2. VENDOR SELECTION**

Submission of an application does not guarantee acceptance.

Applications will be assessed based on:

- Product quality
- Originality
- Category balance
- Professional presentation
- Relevance to the event
- Alignment with the Starlight Faire vision
- Previous event experience (where applicable)

The organisers reserve the right to decline any application without providing detailed justification.

## **3. STALL APPEARANCE & AESTHETICS**

When Creating a Living Fantasy Village, one of the defining features of Starlight Faire is its immersive fantasy atmosphere.

Every stall forms part of the village experience. Whether using a Starlight Faire structure or your own setup, vendors are expected to create a display that contributes positively to the event aesthetic.

## Items We Ask Vendors To Minimise

The following elements may detract from the immersive experience and should be minimised where possible:

- ✗ Bright plastic storage tubs
  - ✗ Visible cardboard boxes
  - ✗ Modern advertising banners
  - ✗ Excessive corporate branding
  - ✗ Fluorescent colours
  - ✗ Cluttered displays
  - ✗ Visible stock storage
  - ✗ Unfinished stall backs facing public areas
- Storage should be concealed wherever practical.

## Space-Only Vendors

Vendors selecting a Market Space or Guild Market Space without a Starlight Faire booth structure are still expected to create a visually appealing and themed display.

Vendors providing their own gazebo or structure must:

- ✓ Use neutral,, white, cream, brown or themed gazebos where possible
- ✓ Present a clean and professional display
- ✓ Decorate their stall in a way that complements the event
- ✓ Ensure modern equipment is minimised or disguised where practical

A plain gazebo with a folding table and little decoration may not meet the presentation standards of the event.

All vendor-supplied structures must:

- ✓ Be safe
- ✓ Be visually presentable
- ✓ Be securely weighted
- ✓ Fit within the allocated footprint

## Event Presentation Standards

The organisers reserve the right to request reasonable adjustments to displays that do not align with the event's presentation standards.

Our goal is not perfection.

Our goal is to create a beautiful, immersive and memorable fantasy village that every vendor can be proud to be part of.

## 4. VENDOR ATTIRE

Vendors are strongly encouraged to participate in the spirit of the Faire.

Examples include:

🌙 Fantasy

📖 Academia

🌸 Cottagecore

⚔️ Adventurer

🧪 Apothecary

🎭 Cosplay

👑 Medieval-inspired attire

Costumes are not mandatory but are highly encouraged.

## Best Dressed Stall Awards

To encourage creativity, Starlight Faire will award prizes for:

🌙 Best Overall Stall

📖 Best Library Quarter Stall

🧪 Best Apothecary Display

⚒️ Best Maker's Lane Stall

🎭 Best Costumed Vendor

✨ Most Immersive Experience



## **6. PUBLIC LIABILITY INSURANCE**

All vendors must hold current Public Liability Insurance.

Minimum coverage:

\$10 Million Public Liability Insurance

Evidence of insurance must be supplied before the event.

Failure to provide proof of insurance may result in cancellation of your booking.

## **7. WORKPLACE HEALTH & SAFETY**

All vendors have a duty of care to:

- ✓ Operate safely
- ✓ Minimise risks
- ✓ Maintain safe work practices
- ✓ Report hazards
- ✓ Follow event safety procedures

Any incident, injury or near miss must be reported immediately to Event Management.

## **8. ELECTRICAL SAFETY**

Any electrical equipment used at the event must:

- ✓ Be in safe working order
- ✓ Be suitable for public event use
- ✓ Use approved leads and power boards
- ✓ Have cables secured to prevent trip hazards

The organisers reserve the right to disconnect unsafe equipment.

## **9. GAZEBOS & STRUCTURES**

All temporary structures must be secured. Requirements include:

- ✓ Appropriate weights on all legs
- ✓ Safe installation
- ✓ Compliance with organiser instructions

Pegs alone are not considered sufficient. The organiser may require removal of unsafe structures.

## 10. FIRE SAFETY

Vendors must:

- ✓ Keep exits clear
- ✓ Maintain emergency access routes
- ✓ Follow emergency procedures
- ✓ Not use open flames without written approval

Food vendors may be subject to additional requirements.

## 11. FOOD VENDORS

Food vendors must:

- ✓ Hold all required licences
- ✓ Comply with Queensland food safety regulations
- ✓ Hold Public Liability Insurance
- ✓ Follow council requirements
- ✓ Maintain appropriate food handling practices

Copies of licences may be requested.

## 12. WORKSHOPS & DEMONSTRATIONS

Workshop hosts and demonstration providers must:

- ✓ Receive organiser approval
- ✓ Operate within designated areas
- ✓ Follow risk management requirements
- ✓ Provide additional documentation if requested

The organisers reserve the right to cancel activities deemed unsafe.

## 13. COSPLAY WEAPONS & PROPS

The following are prohibited:

- ✗ Sharpened blades
- ✗ Functional weapons
- ✗ Dangerous projectiles
- ✗ Unsafe replicas

The organisers may inspect props and require removal of any item considered unsafe.

## **14. PROHIBITED ITEMS**

The following may not be sold or distributed:

- ✗ Illegal products
- ✗ Alcohol
- ✗ Counterfeit goods
- ✗ Tobacco products
- ✗ Vapes
- ✗ Offensive material
- ✗ Dangerous chemicals
- ✗ Unauthorised weapons
- ✗ Any item deemed unsuitable for a family-friendly event

## **15. VEHICLE ACCESS**

Vehicle access is restricted to:

Bump-In

Bump-Out

No vehicle movement is permitted within the event footprint during public operating hours without approval.

Emergency access routes must remain clear at all times.

## **16. WEATHER POLICY**

Starlight Faire is an indoor event. However vendors acknowledge that weather conditions may impact some aspects of the venue.

Vendors are responsible for:

- ✓ Protecting stock
- ✓ Securing structures
- ✓ Preparing for rain
- ✓ Preparing for wind

The organiser reserves the right to modify, suspend or cancel activities due to weather conditions.

## **17. WASTE MANAGEMENT**

Vendors must:

- ✓ Keep their site clean
- ✓ Remove all waste
- ✓ Leave their area in good condition
- ✓ Dispose of rubbish appropriately

Failure to clean a site may impact future applications.

## **18. ACCESSIBILITY**

Vendors must not obstruct:

- Pathways
- Access routes
- Emergency exits
- Accessibility corridors

Displays must remain within allocated boundaries.

## **19. CHILD SAFETY**

Starlight Faire is a family-friendly event.

Vendors must:

- ✓ Behave appropriately around children
- ✓ Maintain professional conduct
- ✓ Report concerns to Event Management

## **20. PHOTOGRAPHY, VIDEOGRAPHY & CONTENT CREATION**

Starlight Faire celebrates creativity and encourages vendors, attendees, authors, artists and creators to capture and share their experience throughout the event.

Photography and videography will occur throughout the festival for promotional, marketing and personal business purposes.

By attending Starlight Faire, vendors acknowledge that photography and video recording may be conducted by:

- Event organisers
- Official event photographers
- Media representatives
- Sponsors
- Vendors
- Attendees
- Content creators

Images and footage may be used for:

-  Social media
-  Marketing and advertising
-  Websites
-  Newsletters
-  Future event promotion
-  Business portfolios
-  Professional and commercial purposes

## **Respecting Privacy**

While content creation is encouraged, all participants are expected to act respectfully and responsibly.

Vendors should:

- ✓ Obtain permission before taking photos of identifiable individuals
- ✓ Respect requests not to be photographed or filmed
- ✓ Avoid obstructing pathways or activities while filming
- ✓ Follow directions from Event Management if required

## **Children & Young Persons**

The safety and privacy of children is a priority at Starlight Faire.

When creating content, vendors must:

- ✓ Avoid intentionally photographing or filming children without parental or guardian consent
- ✓ Avoid publishing identifiable images of children without permission
- ✓ Ensure children are not the primary subject of photographs or videos unless consent has been obtained
- ✓ Blur, crop or otherwise obscure children's faces where practical when posting publicly
- ✓ Remove content if requested by a parent, guardian or Event Management

Parents and guardians remain responsible for supervising their children throughout the event.

## **Photography Etiquette**

We encourage all participants to remember:

- ✨ Ask before photographing individuals.
- ✨ Respect boundaries.
- ✨ Celebrate creativity.
- ✨ Help create a welcoming environment for everyone.

Starlight Faire is a community event, and we ask all attendees, vendors and creators to help us maintain a safe, respectful and enjoyable experience for all.

## 21. CODE OF CONDUCT

All participants must contribute to a respectful and inclusive environment.

The following behaviour will not be tolerated:

- ✗ Harassment
- ✗ Bullying
- ✗ Discrimination
- ✗ Aggressive behaviour
- ✗ Intimidation
- ✗ Unsafe conduct

The organisers reserve the right to remove individuals from the event without refund.

## 22. EMERGENCY PROCEDURES

In the event of:

-  Medical Emergency
-  Fire
-  Severe Weather
-  Security Incident
-  Evacuation

All vendors must immediately follow directions provided by:

- Event Management
- Security
- First Aid Personnel
- Emergency Services

## 23. VENDOR CANCELLATION POLICY

Vendor fees are non-refundable unless otherwise stated. The organiser reserves the right to:

- Modify event layouts
- Reallocate spaces
- Adjust programming
- Cancel the event due to circumstances beyond reasonable control including severe weather, venue restrictions,

## 23. VENDOR CANCELLATION POLICY

We understand that unexpected circumstances can arise, and we aim to be fair to both our vendors and the successful running of the event. As an organiser, Starlight Press commits significant time, resources, marketing expenditure, venue costs, and event planning well in advance. Late cancellations can have a substantial impact on the event experience for attendees, other vendors, and the overall success of the fair.

### Cancellation & Refund Policy

- **More than 90 days before the event: Full refund of the stall fee, less any applicable administration fees.**
- **60–89 days before the event: 50% refund of the stall fee.**
- **Less than 60 days before the event: No refund will be provided.**

If a waiting list is in place and your cancelled stall can be successfully filled, the organiser may, at their sole discretion, offer a partial refund.

Vendor registrations may not be transferred or resold without prior written approval from the organiser.

### Vendor Responsibilities

Before submitting an application and making payment, vendors are responsible for ensuring that the event aligns with their business, personal requirements, and professional expectations.

If a vendor has any specific questions, concerns, policies, ethical considerations, accessibility requirements, or other matters that may influence their decision to participate, it is the vendor's responsibility to contact the organiser before confirming their booking. The organiser welcomes questions and will provide clarification wherever reasonably possible.



Payment of the stall fee confirms that the vendor has reviewed the information provided, sought any additional clarification they require, and accepts the event's policies and conditions.

A change of personal opinion, business direction, or circumstances after booking does not constitute grounds for a refund outside the cancellation policy above.

### **Event Changes**

If the organiser is required to postpone the event due to circumstances beyond reasonable control (including venue issues, natural disasters, government restrictions, or other unforeseen events), vendor bookings will automatically transfer to the new event date.

If the event is cancelled by the organiser and no replacement date is offered, vendors will receive a full refund of their stall fee.

The organiser is not responsible for reimbursing vendors for travel, accommodation, stock production, marketing expenses, or any other costs incurred in preparation for the event.

### **Attendance**

If a vendor does not attend the event or withdraws after the cancellation deadline, no refund or credit will be issued.

### **Vendor Agreement**

By submitting an application and accepting a stall position, the vendor confirms that they:

- ✓ Have read and understood these policies.
- ✓ Hold appropriate insurance and licences.
- ✓ Agree to comply with all event requirements.
- ✓ Will operate safely and professionally.
- ✓ Will contribute positively to the atmosphere and success of Starlight Faire.